

Go borderless:

Simplify European shipping with one solution

- **What** you need to know about today's EU e-commerce shoppers?
- **How** to ship smarter across Europe: A practical checklist
- **Why** CIRRO E-Commerce is your one-stop solution for EU shipping?
- **Who's** shipping with CIRRO E-Commerce: brands trust us across Europe

Did you know?

3-5 days

is the maximum delivery window most online shoppers in Europe consider acceptable.

Free shipping

is essential—half of the European shoppers expect it.

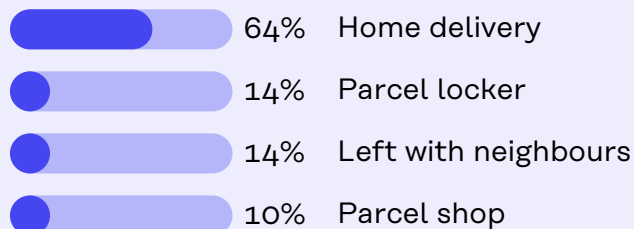
Source: Europe B2C E-Commerce Delivery Report 2024
DHL eCommerce: European Online Shopper Survey 2023



Delivery preference



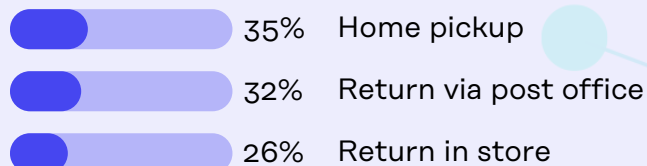
European shoppers are likely to abandon their carts if they can't choose their preferred delivery method.



Returns preference



European online shoppers want free returns.



How to ship smarter across Europe:

A practical checklist

• Cost efficiency & budgeting

- ☐ Do I have visibility into total shipping costs per order across different EU markets?
- ☐ Am I experiencing fluctuating delivery or customs handling costs?
- ☐ Do I benefit from economies of scale with multi-country volume shipping?

• Lead times & reliability

- ☐ Are my cross-border deliveries consistently arriving within the promised timeframes?
- ☐ Am I affected by delivery delays during peak seasons or strikes?
- ☐ Can I proactively manage lead time expectations per destination?

• Performance monitoring & optimization

- ☐ Do I monitor SLA compliance (on-time delivery, order accuracy, etc.) by carrier and country?
- ☐ Can I generate actionable logistics reports by sales channel or region?
- ☐ Do I benchmark shipping KPIs (lead time, cost, satisfaction) across countries?



• Last-mile delivery & carrier diversification

- ☐ Do I work with regional carriers in hard-to-reach EU areas?
- ☐ Do I dynamically allocate last-mile carriers based on destination and performance?
- ☐ Do I offer local delivery options like lockers, pickup points?

• Returns management

- ☐ Do I provide customers with local return options?
- ☐ Is my return process easy, prepaid, and trackable across the EU?
- ☐ Can I consolidate and restock returned inventory efficiently?

• Customs clearance

- ☐ Is my shipping partner experienced with multi-country customs declarations?
- ☐ Do I have clear and streamlined Incoterms (e.g., DDP) for my EU-bound shipments?
- ☐ Can I track and resolve customs delays proactively?

Why is CIRRO E-Commerce your one-stop solution for EU shipping?

✓ Plug-and-play across Europe

A single contract that provides access to our expansive European shipping network.

✓ Robust own delivery network

15 logistics hubs and our own delivery network give you greater control.

✓ 2-4 day shipping

Efficient and secure delivery with different delivery options. (e.g. PUDO's and home delivery)

✓ Diversified and trusted local last-mile network

We work closely with a network of 100+ reliable last-mile carriers across Europe.

✓ Affordable D2C-friendly rates

Benefit from competitive, budget-friendly rates tailored for e-commerce brands.

✓ Dedicated customer support

Get responsive support from our dedicated team whenever you need help.

✓ Reliable Track & Trace scanning

Full tracking and API integration support for enhanced efficiency.

Our solutions in Europe

Domestic Shipping

Exclusive local delivery in FR, NL & IT

European Shipping

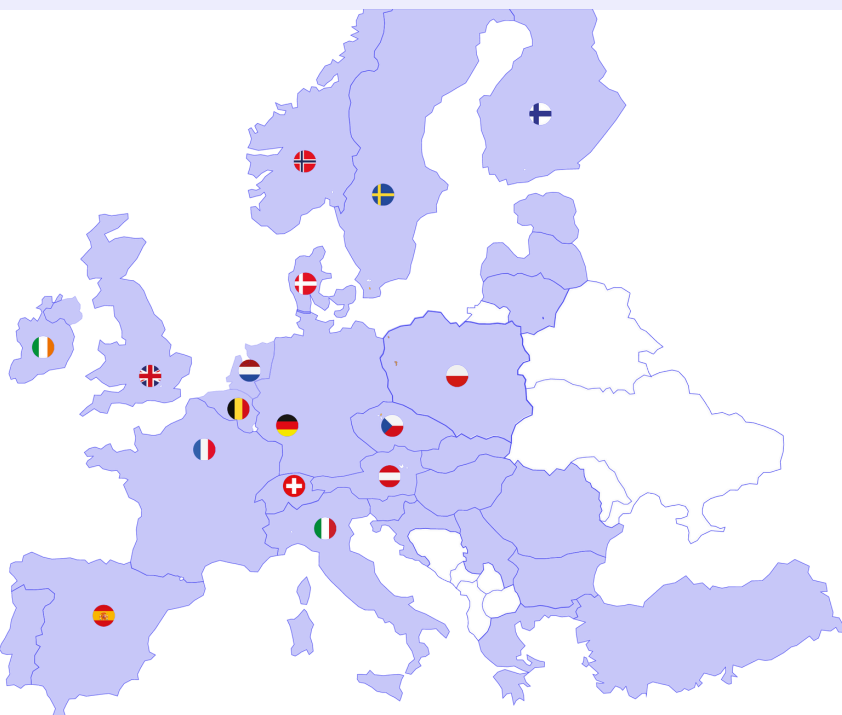
2-4 day delivery across Western Europe

Returns Management

Value-added services in 15 local hubs

Customs Clearance

Entry to NO, UK, CH & IC with single API integration



Brands trust us across Europe



Loop EarPlugs



Mijnboeken



LittleWonderland



Albelli



YourSurprise